

REAL-TIME REPORTING OF YOUR DATA, CONFIGURED HOW YOU WANT

Imagine getting fast answers to key questions about your enrollment and revenue anywhere, anytime, on any device. With the Maguire Analytics data visualization tool, you can.

Customized Dashboard

The summary page is customized for your school's needs. Tell us what data are most important and we'll build a landing page for your school.

Interactive Reporting

You can easily interact with your data the way you want. Drill down to view any student segment. You determine the variables you want grouped and immediately gain insights, such as: how many admits applied for financial aid, how many admits have above average SAT scores, and so on.

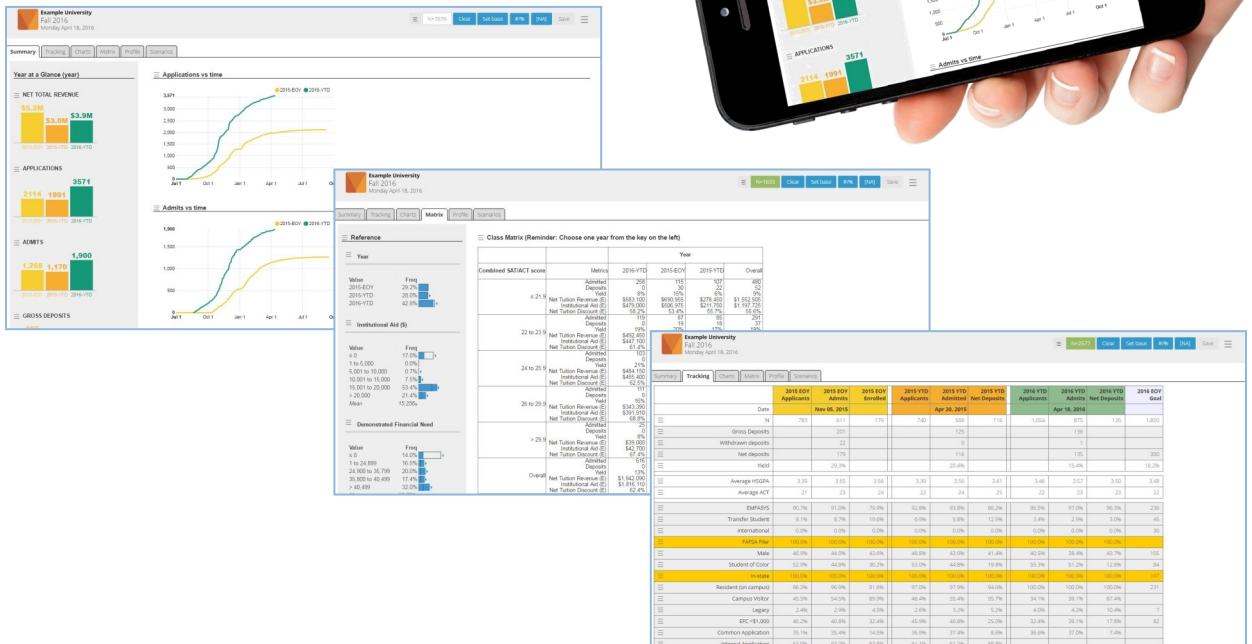
Integrated Data

Is your enrollment data in many places? Maguire Analytics securely pulls your key enrollment data into one place, minimizing the time to find data, analyze and report.

Insights Discovered

Looking at data in many ways offers deeper insights and provides decision makers with key student data quickly. Visualize your data in many forms: summary reports, charts, graphs, tables—all comparing the current year to prior year(s). Filter, sort, group, and export information the way you want it.

- Identify trends
- Use data to inform strategies
- Centralize important data
- Track key metrics and monitor progress towards goals (from macro to micro levels)



MAGUIRE ASSOCIATES CAN HELP YOU REMOVE THE GUESSWORK

ENROLLMENT MANAGEMENT PRODUCTS AND SOLUTIONS

Grow applicant pool with "best fit" students

INQUIRIES

Increase conversion rates

APPLICANTS

Optimize financial aid

ENROLLEES

Minimize attrition

STUDENTS

EMCIT™

Target. Recruit. Enroll.

EMPOWR™

Predict. Tag. Influence.

EMFASYS®

Forecast. Plan. Achieve.

Retention

Benchmark. Predict. Integrate.

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Maguire Analytics®

Customize. Visualize. Strategize.

Market Research

Engage. Assess. Understand.

Maguire Associates is a leading consulting firm that serves higher education institutions so they may optimize net revenue and enrollment objectives. Our team of dedicated experts serve Presidents, CFOs, COOs, Vice Presidents of Enrollment Management, and other higher education professionals by helping them develop and achieve their enrollment management goals. We use a highly customized and personalized approach throughout all of our service offerings, including:

- Consulting | Enrollment Management ♦ Marketing & Communications
- Modeling | Financial Aid Optimization ♦ Capacity Analysis ♦ Targeted Search & Recruitment Strategies
- Research | Institutional Identity ♦ Price & Value Studies ♦ Program Portfolio Assessment
- Admitted Student Research ♦ Customized Market Research

For over 30 years, Maguire Associates has been using our expertise, experience, and evidence-based orientation to help college and university leaders consider and resolve the big questions. Like our clients, we remain steadfastly committed to our core mission – *advancing higher education through insight and innovation.*