



SHAPE YOUR INSTITUTION'S FUTURE WITH EMFASYS

In our 30+ years of consulting with more than 500 colleges and universities, we've learned that institutions that fully understand their student and revenue data do the best job of strategic planning. Only with this information can they produce an executable financial plan that addresses specific goals and institutional aspirations. Developing specific goals are paramount to success. It is imperative that schools be able to precisely forecast enrollments and revenue based on academic, demographic, and budgeting objectives.

What Is EMFASYS?

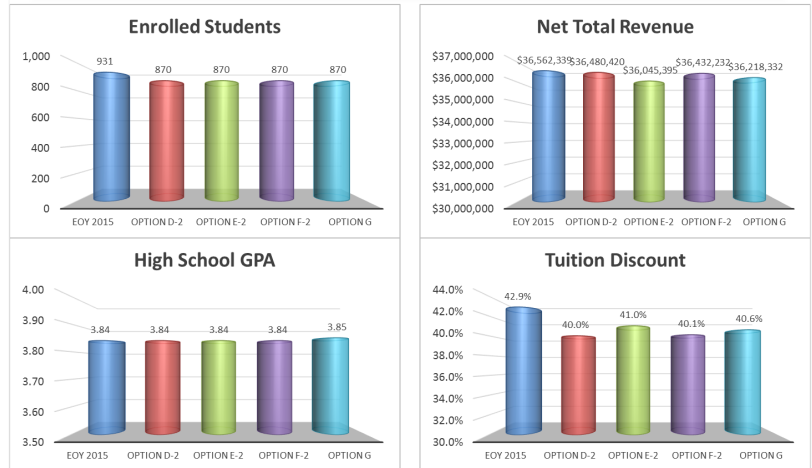
EMFASYS (Enrollment Management Forecast Analysis System) is our premier product and solution for enrollment success.

By combining our econometric predictive modeling and consulting expertise, we can illustrate alternative outcomes for your school.

Shape Your Student Body

To configure your desired student body—using criteria that is important to meeting your school's specific goals—our analysts run multiple predictive scenarios. We engage our clients in this process at every stage. Modeling will show whether your school can expect managed growth or stable enrollments – or if significant challenges are ahead.

Trade-off Options



EMFASYS is especially helpful for any institution that wants to better understand its markets and potential for sustainability and growth.

With EMFASYS, You Will:

- ✓ Accurately forecast net revenue and enrollment profiles to produce a desired budget
- ✓ Choose from multiple enrollment scenarios
- ✓ Better understand your school's markets and their potential for growth
- ✓ Shape future classes
- ✓ Pinpoint trends and use financial aid strategically based on your academic, demographic, and revenue goals
- ✓ Gain a comprehensive view of future results to inform long-term strategy development

BEST OF ALL, you'll gain the expertise of Maguire consultants and work alongside our top-notch team of analysts through each enrollment cycle.



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Grow applicant pool with "best fit" students

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Increase conversion rates

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Optimize financial aid

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