In our 30+ years of consulting with more than 500 colleges and universities, we’ve learned that institutions that fully understand their student and revenue data do the best job of strategic planning. Only with this information can they produce an executable financial plan that addresses specific goals and institutional aspirations. Developing specific goals are paramount to success. It is imperative that schools be able to precisely forecast enrollments and revenue based on academic, demographic, and budgeting objectives.

What Is EMFASYS?

EMFASYS (Enrollment Management Forecast Analysis System) is our premier product and solution for enrollment success.

By combining our econometric predictive modeling and consulting expertise, we can illustrate alternative outcomes for your school.

Shape Your Student Body

To configure your desired student body—using criteria that is important to meeting your school’s specific goals—our analysts run multiple predictive scenarios. We engage our clients in this process at every stage. Modeling will show whether your school can expect managed growth or stable enrollments – or if significant challenges are ahead.

What Is EMFASYS? EMFASYS is especially helpful for any institution that wants to better understand its markets and potential for sustainability and growth.

With EMFASYS, You Will:

- Accurately forecast net revenue and enrollment profiles to produce a desired budget
- Shape future classes
- Pinpoint trends and use financial aid strategically based on your academic, demographic, and revenue goals
- Better understand your school’s markets and their potential for growth
- Gain a comprehensive view of future results to inform long-term strategy development

BEST OF ALL, you’ll gain the expertise of Maguire consultants and work alongside our top-notch team of analysts through each enrollment cycle.
Maguire Associates Can Help You Remove the Guesswork

Enrollment Management Products and Solutions

EMCIT™
Target. Recruit. Enroll.

EMPOWR™

EMFASYS®

Retention

Maguire Analytics®

Market Research

Maguire Associates is a leading consulting firm that serves higher education institutions so they may optimize net revenue and enrollment objectives. Our team of dedicated experts serve Presidents, CFOs, COOs, Vice Presidents of Enrollment Management, Directors of Admissions, and other higher education professionals by helping them develop and achieve their enrollment management goals. We use a highly customized and personalized approach throughout all of our service offerings, including:

Consulting | Enrollment Management • Marketing & Communications
Modeling | Financial Aid Optimization • Capacity Analysis • Targeted Search & Recruitment Strategies
Research | Institutional Identity • Price & Value Studies • Program Portfolio Assessment

Admitted Student Research • Customized Market Research

For over 30 years, Maguire Associates has been using our expertise, experience, and evidence-based orientation to help college and university leaders consider and resolve the big questions. Like our clients, we remain steadfastly committed to our core mission – advancing higher education through insight and innovation.